

# The Louisiana Veterinarian

Vol. 27 No. 2

The official publication of the Louisiana Veterinary Medical Association

March/April 2017

## President's Report



Hello Everyone,

I hope you are having a productive, enjoyable spring. Personally, I am looking forward to the warmer temperatures.

On a legislative and regulatory front, the LVMA continues to monitor issues that impact animal health and the practice of veterinary medicine in Louisiana. The issue of in clinic use of compounding medications is again being addressed at the AVMA level. There is a 'draft legislation' being proposed by the AVMA for the US Congress. It is intended to address the compounding issue on a federal level and it is part of their national advocacy and lobbying efforts. Our current compounding rules were discussed with the Louisiana Board of Pharmacy in 2015 and 2016 and were rule-

making discussions on the state level. These discussions were negotiated within the context of the Board of Pharmacy's interpretation of federal law. Therefore, changes to the federal law as proposed by the AVMA could trigger a new round of discussions with our state authorities. We will continue to monitor this issue.

Our Power of 10 program is going well! There have been two classes so far with eleven participants from all over Louisiana. The most recent class was a facilitated workshop with Dr. Diane Platts. She addressed communication issues that are important in the practice in order to increase compliance, improve clinical outcomes and more quickly form a bond with clients. There are six classes total with the last class ending in November and a graduation at our 2018 Winter Meeting.

Advancing excellence in professional training and continuing education is a priority to the LVMA. So please save the date for the Southwest Veterinary Symposium which is scheduled for September 21-24 in San Antonio, Texas. Early registration is now open and you can find the link at [lvma.org](http://lvma.org) or at [swvs.org](http://swvs.org). Also, keep our winter meeting on your agenda. This meeting will be held in New Orleans on January 26-28, 2018.

Your membership is valued and important. Thank you for your support of the LVMA.

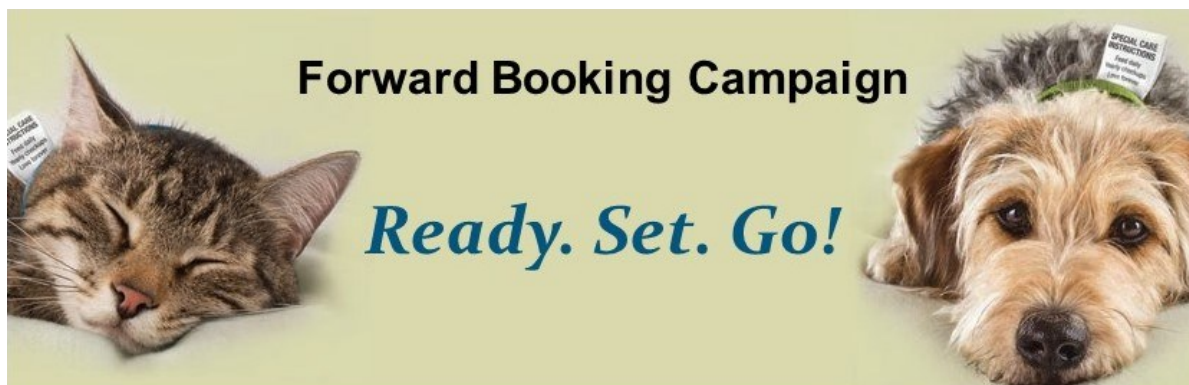
Sincerely,

*Marion Sewell, DVM*

Marion Sewell, DVM  
LVMA President

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## Forward Booking Campaign

## Ready. Set. Go!



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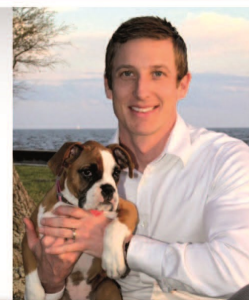
- Micro-incision cataract surgery with artificial lens implantation
- Corneal repair and reconstruction
- Eyelid and nasolacrimal repair and reconstruction (Entropion, Ectropion, Medial Canthal Closure)
- Lid mass removal
- Glaucoma surgical and medical management
- Dry eye surgical (Parotid Duct Transposition) and medical management
- Prolapsed gland of the third eyelid repair (Cherry Eye)
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- Enucleation (eye removal) with intra-orbital implant
- Medical therapy for inflammatory and infectious eye diseases
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- Breed eye certifications
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- Gonioscopy (Diagnosing the Potential for Glaucoma Susceptibility)
- Retinal testing (Electroretinography)
- Ocular ultrasound



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# License Renewals

The Louisiana Board of Veterinary Medicine would like to remind you of the

## 2017-2018 Renewal Period

DVM License, RVT, CAET and RED

Certificate Renewals are to be mailed out by the end of June.

All licenses/certificates expire September 30, 2017.

Prepare now and avoid late fees, stress and hassle!

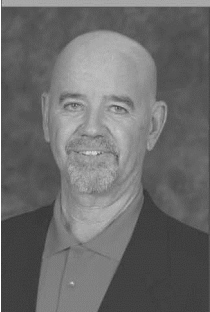


For more information contact  
The Louisiana Board of Veterinary Medicine  
(225) 342-2176  
[admin@lsbvm.org](mailto:admin@lsbvm.org)



## MEDICAL PROFESSIONAL PROGRAM

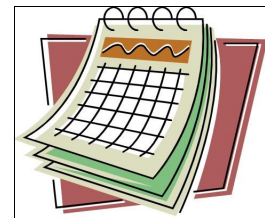
*You take care of so many.  
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2018 LVMA Winter  
Meeting  
January 26-28  
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\*For qualified borrowers only. Contact Bill Marin for further terms and conditions.



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**thanks the following contributors**

*Thanks to the following people, clinics, and all past contributors, the Dr. Walter J. Ernst, Jr. Veterinary Memorial Foundation continues to grow. Your continued support will help the Foundation to reach new heights. Please consider a contribution today and encourage your clients to participate in our memorial program.*

### Donations in memory of persons:

*Dr. & Mrs. Terry Jeffries  
In memory of Nancy Wolter*

*Dr. & Mrs. Sam Haase  
In memory of Dr. Tom Graves*

### Donations in memory of pets:

*Sulphur Animal Clinic  
In memory of "Bosco", "Tonto", "Chloe Belle" and "Tramp"*

*Helouin Veterinary Hospital  
In memory of "Dawn", "Lucy" & "Reilley"*

*Kent Veterinary Clinic  
In memory of "Slick"*

*All donations received will be recognized. Family members will receive a card notifying them of the donation and the individual or clinic that made the donation.*



## *The Louisiana Veterinarian*

Louisiana Veterinary Medical Association  
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FAX: (225) 408-4422  
office@lvma.org  
www.lvma.org

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Stephanie Karaty  
Lauren Landry

### **Submit articles and advertisements to the LVMA office as follows:**

January/February Newsletter	December 15th
March/April Newsletter	February 15th
May/June Newsletter	April 15th
July/August Newsletter	June 15th
September/October Newsletter	August 15th
November/December Newsletter	October 15th

## 2017 Membership Renewals

It's not too late to renew! Throughout the year we send valuable information and updates to our members including CE opportunities, legislative changes and alerts, and other information that may be significant to your practice or career. Please make sure that **all** of your contact information is up to date! You may also renew online at [www.lvma.org](http://www.lvma.org). If you have any questions, please contact the LVMA office.

Thank you and we look forward to another great year!



# **Dentistry Lecture and Wet-lab**

**Presented by Curt Ritchie DVM**

## **Technicians – Saturday May 13<sup>th</sup>, 2017 (8am-5pm)**

### **Presentation and interactive discussion**

- Learn how to perform dental probing and charting, scaling and polishing
- Learn how to identify common dental/oral abnormalities
- Dentistry home care for your clients
- Boosting dentistry compliance in your practice
- Dental radiology and radiology positioning

### **Wet-lab**

- Hands on scaling and polishing, probing and charting
- Dental radiology station

## **Veterinarians – Sunday May 14<sup>th</sup>, 2017 (8am – 5pm)**

### **Presentation and interactive discussion**

- Learn how to diagnose and treat common dental and oral pathology
- Indications for extractions
- Instrumentation and materials for extractions
- Procedures for simple and surgical extractions
- Technique for muco-gingival pedicle flaps
- How to increase dentistry revenue in your practice
- Dental radiology

### **Wet-lab**

- Hands on simple and surgical extractions
- Closed and open root planning
- Dental radiology station

**LOCATION:** LASPCA located on the Westbank of New Orleans, [www.la-spca.org](http://www.la-spca.org)

**COST:** \$400.00 per technician, \$450.00 per veterinarian

***Lunch and snacks provided***

***For more information and to receive a registration form, please call (225) 766-0550 or email [toovets1@cox.net](mailto:toovets1@cox.net).***

# WELCOME



**Susan Akers**  
Mississippi State

**Lauren Anderson**  
Louisiana State University

**Phoebe Ainsworth Baessler**  
Mississippi State University

**Lisa Ciolino**  
Metairie, LA

**Jodi Holcomb**  
Louisiana State University

**Amanda Aranyosi Seaim**  
Louisiana State University

**Anna Harris Tipton**  
Mississippi

**Crystal Venable**  
St. George's University– LSU

**Walter Welch**  
Denham Springs

The **LVMA** would like to welcome our newest members to the Association! We are excited to have you as part of our team; we can't wait to show you everything we have to offer and look forward to your contributions to the veterinary profession.

**WELCOME TO THE LVMA!**

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**Ray C. Baas, Principal**  
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**Ray Baas Jr., DVM Recruiter**  
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# Happy Spring!

**From,  
The LVMA**





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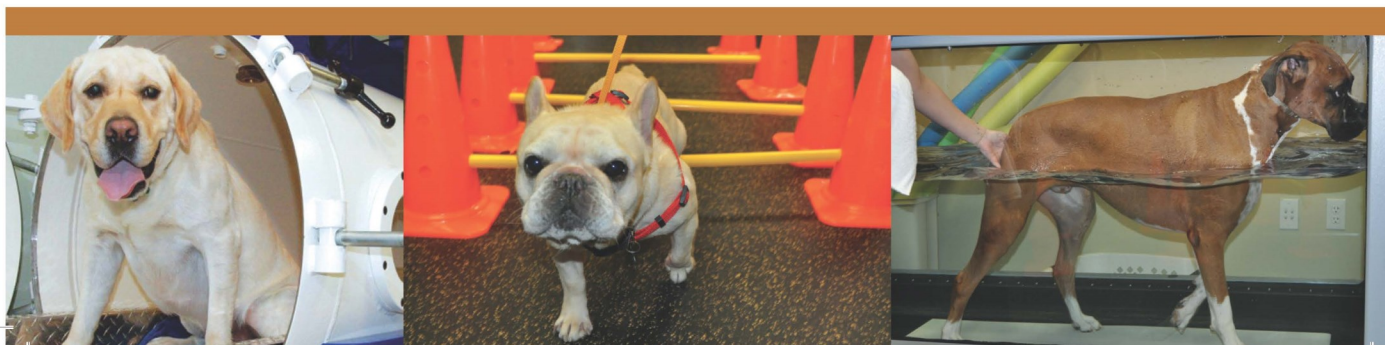
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# POWER<sup>of 10</sup>

Developing Leaders • Advancing Careers • Growing Potential

## Your Power Update!

We have an awesome Power of 10 class! Everyone has enjoyed LVMA's Power of 10 program so far and we are just getting started. We have just completed the second of six programs with instructor Dr. Diane Platts and FRANK training. Participants learned about some powerful communication skills from open ended questions to Empathy and Non-Verbal. From Chunk and Check to Signposts and Summary. This awesome FRANK training class was all about communication and how to get more information from your clients faster and how to get your clinic staff working together to provide each client great customer service. Thank you to our program sponsor, Zoetis!

Our next program will be held May 9th with Dr. Nina Mouledous and the PLIT program. Our participants will learn more about how to avoid both practice and malpractice claims in their practices. Additionally, information will be provided on the appropriate types of coverage needed for individual practices to assure broad protection against liability claims (general and professional), board complaints, and losses unique to veterinary medicine and practice owners.



Pictured:

LVMA's Power of 10  
Facilitators, Drs. Dale Peyroux and Marc  
Bordelon with Instructor Dr. Diane Platts.

Sponsored by:





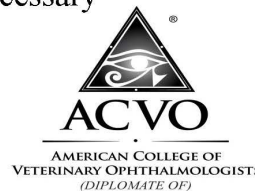
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**Paul da Costa, DVM, DACVO**

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## An Alliance That Benefits YOU



As you know, the LVMA is a proud Associate Member of Partners for Healthy Pets (PHP) and we are very pleased to announce a collaborative program between PHP, Veterinary Medical Association Executives (VMAE) and our association. We believe this initiative will have a significant impact on the health of your patients and your practice.

This collaborative program focuses on the importance of forward booking, which simply means scheduling all patients' next appointments before they leave your practice, regardless of the reason for their current visit. This includes medical progress exams and preventive healthcare exams. Forward booking ensures your patients receive the highest quality of care at the right time.

You have probably been hearing about and maybe even considering implementing forward booking in your practice, but are not quite sure how to get started.

We can help you!

To get started, visit the forward booking section on the Partners for Healthy Pets website [http://www.partnersforhealthypets.org/forward\\_booking.aspx](http://www.partnersforhealthypets.org/forward_booking.aspx). Download the document titled, "The Key to Forward Booking Appointments: Unlock the Potential of a Best Practice For Your Practice." This gives you a simple, step-by-step approach to how to use the handful of tools available to you to provide your practice team with the skills necessary to be successful. Ready. Set. Forward Book!

We are very excited to provide this opportunity to you and your practice. By using these tools, you will be able to easily implement forward booking in your practice. The result? Healthier patients and a healthier practice!

September 21-24, 2017 • Henry B. Gonzalez Convention Center • San Antonio, Texas



**SWVS 2017  
EARLY BIRD REGISTRATION  
IS NOW OPEN**



**Don't miss out on  
early bird  
registration! Go to  
[www.swvs.org](http://www.swvs.org) for more  
information!**

### Check it out! Upcoming Events:

Event Hosts	Event	Date	Venue	City, State	Contact Info
WVC	Western Veterinary Conference	March 5-9, 2017	Mandalay Bay Convention Center	Las Vegas, NV	WVC.org
AAVA	2017 Annual Meeting	March 24-26, 2017	Hyatt Regency Savannah Hotel	Savannah, GA	AAVA.org
AVMA	AVMA Convention	July 21-25, 2017	Indiana Convention Center	Indianapolis, Indiana	AVMA.org
San Diego County VMA	San Diego County VMA Veterinary Conference	September 9-10, 2017	Handlery Hotel San Diego	San Diego, CA	SDCVMA.org
Southwest Veterinary Symposium	SWVS	September 21-24, 2017	Henry B. Gonzalez Convention Center	San Antonio, TX	SWVS.org



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## **Forward booking = healthy pets and healthy practices**

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**Be sure every pet owner leaves your practice  
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Talk to your healthcare team about the importance of forward booking. Get started at [www.partnersforhealthypets.org](http://www.partnersforhealthypets.org).







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Meredith Mounsey,  
DVM, MS, DACVO



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## Classifieds

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Bowie Cavette Vet box  
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337-365-9060  
Dr. Shannon Gonsoulin

Southshore Animal Hospital in Metairie, LA is looking for a part-time/full time associate for our growing practice. The ability to multi-task in a fast-paced environment is necessary. Our clinic is equipped with in-house diagnostics, digital x-ray, ultrasound, and monitoring equipment. Please email resumes to [drchris@southshoreanimal.com](mailto:drchris@southshoreanimal.com).

Our three-DVM small animal veterinary hospital is looking for a full time RVT starting immediately. We offer competitive pay, benefits, and NO weekend shifts or after-hours on call.  
Contact us @ 337-788-0614 or [crowleyvethosp@hotmail.com](mailto:crowleyvethosp@hotmail.com).

Part-time Associate Veterinarian sought for growing small animal practice in Baton Rouge. Established practice recently relocated to beautiful facility in a prosperous and growing area. We are a general practice with strong bonds to the community and our clients. Potential for full-time and buy-in. No emergency duty. Experience preferred. Send resume to [etaylordvm@cox.net](mailto:etaylordvm@cox.net).

Idexx catalyst and lasercyte for sale pick up contract or \$20,000 obo. Hardly used, closed clinic due to economy, no need for anymore, excellent shape. Youngsville, La. 337-577-4087 (Dr. Landry)

***To place a classified advertisement, please email the LVMA office at [office@lvma.org](mailto:office@lvma.org). If you have questions about our advertising rates, please contact the LVMA office at (225) 928-5862, [office@lvma.org](mailto:office@lvma.org), or visit our website at [www.lvma.org](http://www.lvma.org).***

### **CLASSIFIED AD CHANGES**

All classified ads will be published at the following rate:

**Members:** First 50 words, Free. Every word after is \$0.75 per word.  
**Non-Members:** \$0.75 per word.

Ads will run 2 consecutive months, and then be removed, unless the LVMA is notified you would like to continue to run your ad for another 2 month run. You will be invoiced at the end of the first month

Small animal hospital located in New Iberia, LA, seeking veterinarian to work 35-40 hrs/wk + rotate weekends. In addition to the "day-to-day" opportunities to make a difference in practice, there is also tremendous opportunity to grow surgery and dentistry. A doctor interested in these areas, in addition to general practice, would have the opportunity to have a thriving caseload. Our expectations are for a new doctor to be comfortable with technology, client education and high quality medicine. The ideal candidate will have one to five years of experience and be comfortable performing well-patient exams, as well as diagnosing and treating patients and ER day cases. The compensation and benefit plan will commensurate with experience. Serious inquiries please send your resume to [ahabetz@lafayettevets.com](mailto:ahabetz@lafayettevets.com)

Newly remodeled, well-established, high quality emergency and critical care clinic in Shreveport, LA looking for motivated, energetic, compassionate veterinarian to join our family oriented team. Part time or full time considered. Our clinic is fully equipped with the latest in-house diagnostics, digital x-ray, ultrasound, and monitoring equipment. Competitive salary that rewards experience, skill, great attitude, and hard work. Please contact the Animal Emergency Clinic, 2421 Line Ave, Shreveport, LA 71104, 318-227-2345 or email [dcs@dsmiths.us](mailto:dcs@dsmiths.us).

### **SMALL TOWN WITH BIG HEART**

Progressive, high-quality AAHA Accredited small animal hospital in Thibodaux, LA looking for a courteous, motivated, hard working PT veterinarian with a passion for client service. We are a paperless practice driven by the latest technology, digital x-ray, tonopen, Doppler, blood pressure, ECG, pulse oximetry, in-house hematology/chemistry machines. All after hour emergencies are referred to local emergency clinic. Compensation includes base salary plus performance bonuses, 2% IRA contribution, CE stipend, dues to AAHA/AAFP/LVMA and DVM license fees. Please email resumes to Dr Elaine Lafaso at [alafaso@acadiananimalhospital.com](mailto:alafaso@acadiananimalhospital.com).

Emergency Medicine Veterinarian:  
MedVet Medical & Cancer Center for Pets is currently seeking Emergency Medicine Veterinarians to join our Metairie and Mandeville practices. Our collaborative culture and focus on continuous quality improvement present the opportunity to be part of a distinctly satisfying organization. We are seeking an individual that is team oriented and has excellent communication skills with fellow colleagues, staff, and the referral community. The ideal candidate thrives in a fast paced environment and is dedicated to practicing the highest quality of emergency medicine and critical care. The recruited candidate will join the MedVet Emergency Medicine group of more than 50 doctors treating 60,000 patients annually. In addition to New Orleans, MedVet operates a network of seven medical centers in Ohio, Louisiana, Alabama, and Kentucky, delivering the highest quality and most compassionate specialty and emergency veterinary care. For additional information, please visit [www.medvetforpets.com](http://www.medvetforpets.com) and check out our Facebook and LinkedIn pages. To send confidential CV or make further inquiries, please contact:  
Barbara A. Lightner DVM, DACVS  
Senior Recruiter  
Direct: 614-506-6288 or [Barbara.lightner@medvetforpets.com](mailto:Barbara.lightner@medvetforpets.com)

## Looking for More Ways to Promote Your Company?

*The LVMA offers annual sponsorships of their website. The fee is \$500.00 and your company logo will run on a rotating banner advertisement on the website for an entire year. This is a great way to get your name out there! Contact the LVMA office for more information.*



***The Louisiana Veterinarian***

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